

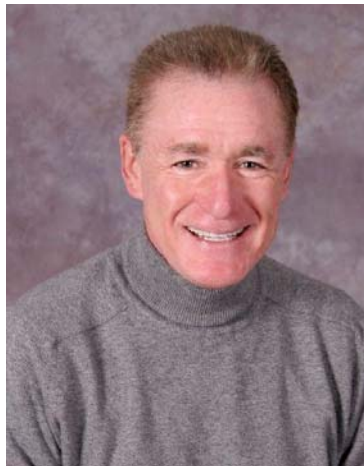


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For Immediate Release:

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Tony Moore joins Fire-Dex as the new Upper Mid-West Sales Manager



Medina, Ohio - (June, 2010) - Tony Moore recently joined Fire-Dex as the Regional Sales Manager for the Upper Mid-West which comprises Indiana, Illinois, Missouri, Nebraska, Iowa, South and North Dakota, Minnesota, and Wisconsin. He has over 20 years of sales experience and some of his former roles were General Manager of The Glove Corporation and International Operations Manager for Alfa Laval. He has a Mechanical Engineering degree from Uxbridge Technical College. He lives with his family in Indiana. Contact information for Tony is tonymoore@firedex.com or 330-723-0000 ext.352.

About Fire-Dex

Fire-Dex is a quality manufacturer of protective firefighting clothing, emergency response apparel, premium quality NFPA hoods, gloves, helmets and boots. Visit www.firedex.com for more information.